



AMET
UNIVERSITY



Work and Learn About Business

BBA WITH INTERNSHIP

ABOUT AMET UNIVERSITY

Academy of Maritime Education and Training (AMET) is India's premier maritime university, renowned for producing skilled professionals for the shipping, logistics, and supply chain industries. Recognized globally, AMET blends rigorous academics with hands-on learning, preparing graduates to excel in the dynamic maritime sector.



WHY CHOOSE US?

NAAC 'A'
grade
accredited
university

**Global
Recognized**
for Maritime
Education

30+
years of
legacy

NEP 2020
compliant

ONLINE DEGREE = REGULAR DEGREE

According to Regulation 22 of the UGC in 2020, online degrees are now considered just as valid and credible as traditional, offline degrees.



WHAT ARE INTERNSHIP LINKED PROGRAMS?

Internship Linked Programs also known as 'Degree Apprenticeship Programs' recognized as per the National Education Policy (NEP), are degree programs created with the aim to improve the employability of higher education students by focusing on outcome-based learning.

Earn While
You Learn



Work and
Study Together



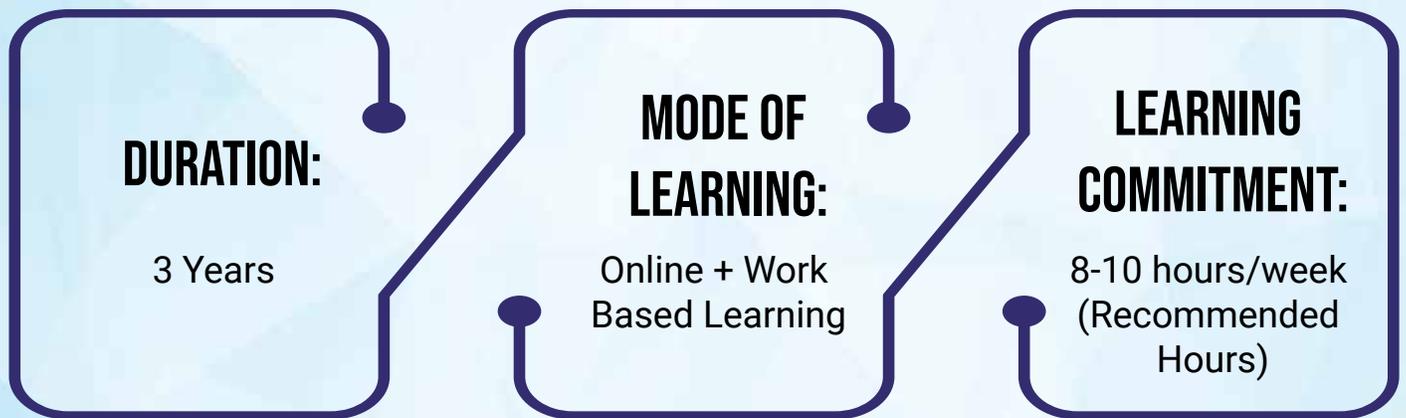
Industry-Integrated
Learning



Gain Work
Experience



BACHELOR OF BUSINESS ADMINISTRATION (BBA)



COURSE ELIGIBILITY:

- ▶ Students from recognised schools with a 10+2 pattern and those appearing for their final examination (subject to passing) are eligible to apply.
- ▶ Final-year school students awaiting results may also apply.
- ▶ Foreign students are welcome.

INTERNSHIP ELIGIBILITY:

Age limit: 21 years

COURSE DESCRIPTION:

The BBA with Internship at AMET is an undergraduate business program designed to build strong managerial and leadership foundations alongside real-world work experience. With elective specializations in Shipping, Human Resources, Finance, Marketing, and Supply Chain, students can tailor their education to their career goals.

COURSE STRUCTURE

SEMESTER-I

Course Title

Business English- I

Communication Skills - I

Principles of Management and Organizational Behaviour

Introduction to Shipping Business

Business Statistics

Marketing Management

Information Technology for Business

IT tools for Business

Business Economics - (Elective)

Ethics and values - (Elective)

SEMESTER-II

Course Title

Business English- II

Communication Skills - II

Liner Shipping Business

International Trade

Economics of Sea Transport

Human Resource Management

Foreign Exchange Markets

Quantitative Techniques for Management - (Elective)

Foreign Exchange Markets

SEMESTER-III

Course Title

Interpersonal Communication

Financial Management

Logistics Management

Ports and Terminals Management

Multimodal Transportation

Economic Geography

Retail Management

Management Information System - (Elective)

Strategic Business Reporting - (Elective)

SEMESTER-IV

Course Title

Professional Communication

Liner Trade

Marine Insurance

Supply Chain Management

Sales and Distribution Management

Business Law - (Elective)

Industrial Marketing - (Elective)

SEMESTER-V

Course Title

Warehouse and Inventory Management

Chartering Principles and Ship Management

Export and Import Trade

Legal Aspects of Shipping

Research Methods

Learning and Development - (Elective)

Learning and Development - (Elective)

SEMESTER-VI

Course Title

Entrepreneurship Management

Corporate Governance

Enterprise Resource Planning - (Elective)

Digital and Social Media Marketing - (Elective)

Project Work

FEE STRUCTURE

BBA - ONLINE	SEM I					
COURSE FEE	9,000	9,000	9,000	9,000	9,000	9,000
APPRENTICESHIP FEE	7,500	-	7,500	-	7,500	-
EXAM FEE	3,000	3,000	3,000	3,000	3,000	3,000
TOTAL	19,500	12,000	19,500	12,000	19,500	12,000

ADMISSION PROCESS

Apply Online

Application Review

Start Learning



Submit Documents

Fee Payment



CAREER OPPORTUNITIES AFTER **BBA**

Graduates of this program can pursue a wide range of careers, including:



Business Analyst



Marketing Executive



HR Coordinator



Entrepreneur



Logistics & Supply Chain Executive



Finance Associate



WORK & LEARN NOW

with AMET University

For more information contact:

 **04448135513**

